



# The AIIM CONFERENCE

REIMAGINED AND REDESIGNED FOR  
A NEW LEVEL OF ENGAGEMENT





The ideal format for leaders in the information management industry to gather, share ideas, and resolve business issues. For participating solution providers, these conversations lead to connections that lead to customers.

# Join us and 400 Information Professionals in New Orleans on April 25-27, 2023

Past Registration Demographics  
2021 Virtual Conference  
2022 Conference

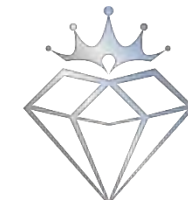


## THERE ARE TWO LEVELS OF SPONSORSHIP AVAILABLE



**GOLD  
SPONSORSHIP**

Member \$16,000  
Non-Member \$17,600

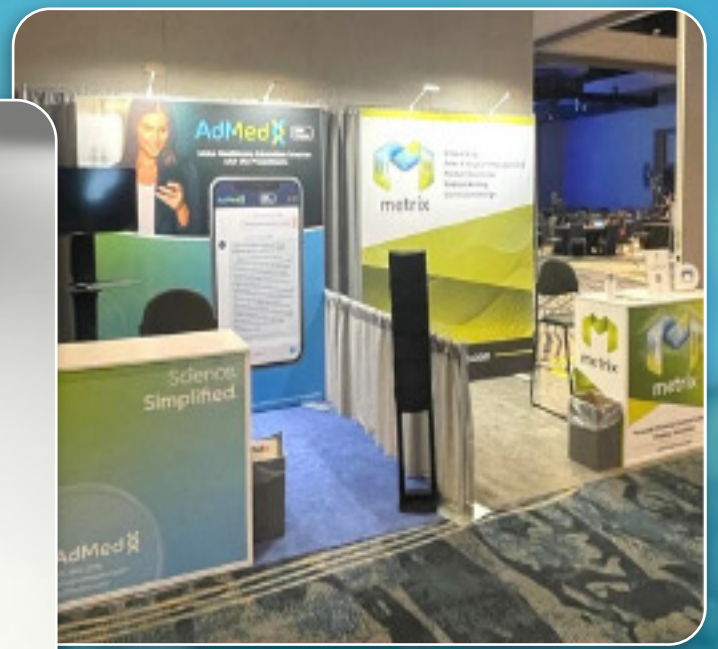
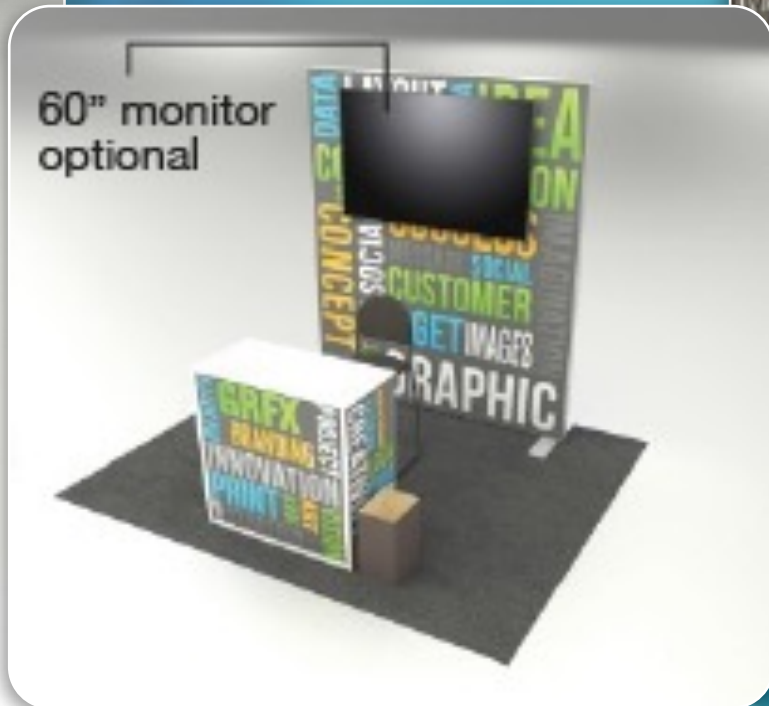
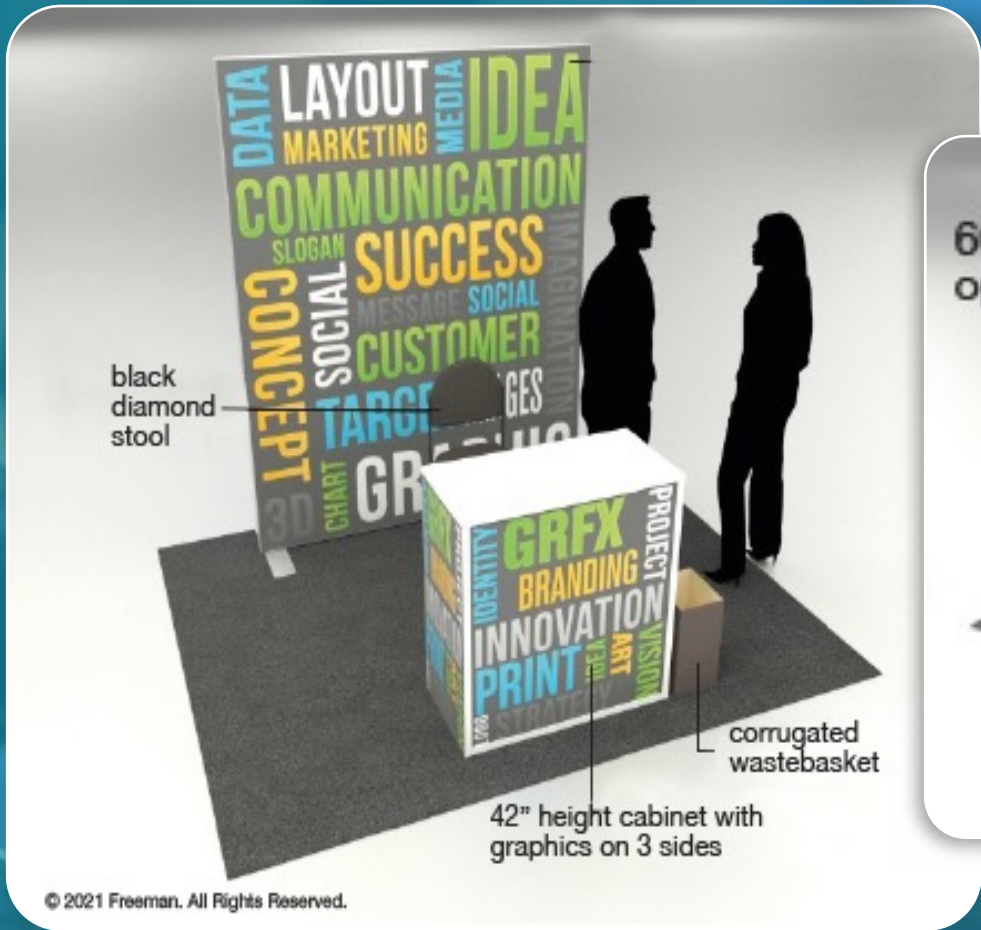


**DIAMOND  
SPONSORSHIP**

Member \$38,000  
Non-Member \$41,800

Session in the agenda (select from session options)	✓	✓
8x8 Turn-key booth with furniture package	✓	✓
Opt-in registration information	✓	✓
Engagement reports for your session	✓	✓
Pre-event engagement with attendees via mobile app	✓	✓
Conference passes for your staff/speakers	<b>3</b>	<b>5</b>
Inclusion in AIIM23 multi-channel end-to-end marketing campaign	✓	✓
Executive keynote session		✓
Additional session in the agenda (select from session options)		✓
Enhanced 16x8 turn-key booth with furniture package		✓

# BOOTH LAYOUT



**Gold Sponsors** receive an 8x8 booth space with monitor mount, counter and 2 stools  
**Diamond Sponsors** receive a 16x8 booth space with monitor mount, counter and 4 stools

\*Additional fee for lead capture devices electric and monitor rental

# SESSION OPTIONS

*FOR SPONSORS*

**Diamond selects TWO**  
**Gold selects ONE**

- Round Tables Discussion
- Product or Solution Demonstration
- Customer Interviews

*\*Don't forget to save an exhibitor pass for your speaker(s)*





# SPONSORABLE ADD-ONS

- **Tues Night Reception**  
Cocktail or food at your Booth - \$6,000
- **Tues Night Reception**  
Fortune Teller, Magician, or Caricature Sponsorship - ~\$4,000
- **Tues Night Reception**  
Photo Booth Sponsorship - \$4,000
- **Special Food or Beverage**  
during meal or break like coffee bar - \$6,000
- **Bag Insert** - \$1,500 (limited to 5)
- **Lanyards Sponsorship** - \$5,000
- **Additional Speaking Session**  
on agenda - \$7,000 (based on availability)

*If you have a specific idea we'd love to discuss this with you.*

WE HOPE YOU'LL JOIN US!



Contact AIIM for more information: [success@aiim.org](mailto:success@aiim.org)